#### Volume 10

May 2012 Edition

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# TECH TIPS

## Google+ Visits up

## **Does Your Mom** Make The 'List'?

Check out '10 Greatest Geeky Mothers'. PowerGrid counts them down.

Just a few of them:

Molly Weasey makes the list at number 8, for raising six boys and one girl (poor woman!), while fighting a death-eater!

Martha Kent is number 5 as the adoptive mother of Clark Kent/Superman.

Beru Whitsun...The name isn't familiar, except to ultra -geeks, but she makes 2nd place on the list. She's "Aunt Beru" the aunt that looks after Luke Skywalker in Star Wars.

For the rest of the list. check out http:// www.geekosystem.com/ powergrid/10+Greatest+Geeky+ Mothers/page:1/

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Like the forever Bridesmaid, and never a bride, in the world of social networking, Google+ is perceived as the little sister that everyone puts up with, but doesn't really enjoy. The big sister/brides being Facebook and Twitter, of course (as if there was any question). Recent numbers show that the bridesmaid might be the hot ticket after all. A recent count of Google+'s visits topped 61 million in March, up a remarkable 27% from April.

Google CEO Larry Page states "It's still in the early days, and we have a long way to go. But there are tremendously important changes, and with over 120 Google+ integrations to date, we are on the right track." Page continues to say "Well over 100 million users are active on Google+, and we're seeing a positive impact across the Web".

## Draft Beer?...

## Will That Be In A Cone or Cup?

Now that summer is on it's way (debatable, I know, but I wear rose-coloured duck-taped glasses), I can just imagine the taste of a ice-cold beer on my deck! Japanese brewing company, Kirin, you can have just that!

Topped with a frozen beer foam, served in the soft-serve ice-cream manner, your beer will stay cold for 30 minutes. The beer itself is said to have a creamier taste, and the melting foam won't dilute the beer (an important issue!) as the foam is actually made of beer!

Now that you're salivating, and wondering how soon you can humanly possible sit on your deck...'Ichiban Shibori Frozen Draft' is currently only available in Tokyo.

Winner's Circle Congratulations to the Winner of the Trivia Question for coffee & donuts: Industrial Truck Service! Located at 89 Durand Road, Industrial Truck



Service was established in 1971 by John Monteith, President, Experienced in their field, the company was founded with the desire to provide top quality service to the materials handling industry. The company has since evolved to a staff of over 45, and to include three locations in Winnipeg, Regina and Saskatoon.

The company represents both #1 and #2 brands of lift trucks in North America. Industrial Truck Service was the first Toyota dealer in Canada to receive ASEC designation—A Global designation with Toyota. In 2011, Industrial Truck Service has received Toyota and Crown Quality Dealer Award, Quality Part Award, and Quality Service Award!

"Technology By Design supports our computer network in all three locations, Winnipeg, Regina, and Saskatoon, as our IT partner" states Laith Gagnon at Industrial Truck Services, "We both feel we have a long-term partnership for IT Managed Services, Network, Computer/Server replacement Plan and ongoing support." Laith goes on to say, "We are currently redesigning our server and computer infrastructure as well as our internet for increased speeds. TbyD brings solutions/ideas to us-they have listened to our business plans and have taken the time to present solutions that make sense."

For more information, contact Laith at 663-9325 or check out their website at www.indtruck.com.

Don't forget to Continue to Page 2!



#### Why the blog?

#### Aka: Don't we hear from you enough?

In our geek-search to fix all things computer, we have found that our clients often have many of the same questions or concerns. We often don't have room in our monthly newsletter, or the newsletter simply doesn't come out often enough to address these frequent questions or concerns.

Check out the blog: tbyd.ca/blog

## Code Name: Digital Storm

Company Digital Storm has introduced a line of Marauder gaming computers that blow the pre-built market out of the water. The new Marauder line is ready for battle, decked out in a suit of armour provided by Corsair's Vengeance C70 computer case. This case is

the first in Corsair's lineup to sport the Vengeance name.

You can chose from four 'Levels', which starts at approximately \$799 for a level 1 Marauder. The level 4 runs at approximately \$1,299, and includes an Intel Core i5 2500K processor, 1TB hard drive, and Radeon HD 7870 graphics card with 2GB of onboard memory.



Image Credit: Digital Storm

Digital Storm's Director of Product Development Rajeev Kuruppu states "With this new line, we've set a new standard for the price versus performance ratio. Our engineers have always wanted to create a line of powerful gamin PCs that are within reach of every gamer".

Digital Storm is ready to take your pre-order now, and plans to begin shipping systems in Mid-May.

## MAY TRIVIA QUESTION:

How was ketchup marketed in the 1830's?

Email your answer to: answer@tbyd.ca for your chance to win coffee & donuts delivered to your door!

> <u>PLUS,</u> Your company will be featured In next month's issue of <u>TechTips</u>, on our <u>blog</u>, and our <u>Facebook</u> page! Your feature will reach over 1700 other people!

## Teaching An Old Phisher New Tricks...

Most hackers learn phishing, and move on to bigger things. However, some concentrate on elaborating on this 'skill' in hopes of not only catching the less-knowledgeable computer users out there, but the more sophisticated ones as well. ESET, a security Firm, warns of a new phishing method that has become popular in the last few weeks.

ESET warns that phishers are now using booby-trapped "htm" and "html" attachments in the latest in phishing scams that have surfaced. ESET states that executing the html code locally will not have your browser go to a website, and thus the URL reputation filter will not be activated. ESET also states that executing the html code locally means that it is loaded from an Intranet, rather than from the Internet. Settings are usually less strict for these files, and are more likely to pass through security.

Lucky for us, some things never change, like the tell-tale signs such as poor grammar, giveaways such as addressing a potential victim as "Dear (\_\_\_\_\_) Member" instead of addressing them by name as legit organizations usually do.

ESET warns "We have already started to see emails where the reader is instructed to save the email to the local system first, often to the Desktop for 'convenience', then to execute or load them from there. " ESET warns "when the files are executed or loaded from the local system, the last safety-net provided by the mail program is bypassed."

Let this serve as your reminder to always be suspicious of email attachments, especially from unknown, or unclear sources.

## DO YOU HAVE A BURNING COMPUTER QUESTION THAT NEEDS ANSWERING??

Email the Technology By Design Resident Geek! We'll even translate it from Geek-lish to English, so the answer actually helps!

We will publish one of your questions, and the answer, on our blog at: tbyd.ca/blog.

Email your question to: geek@tbyd.ca

Check our blog for the answer: tbyd.ca/blog