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## TECH TIPS

### Facebook 'Active' Users 800 Million Strong

To put it in perspective, more people are actively on Facebook than the population of Russia and Europe combined... More than 2.5x the US population...

### Kindle Fire set to have a bigger opening day than the iPad

I still haven't decided if I'm buying one, but so far over 250,000 people have. The tablet looks slick and has most of the bells and whistles I want, but is setup to be more of a media consumer than a tablet computer. I'm sure I'll give in by Christmas, so stay tuned for a review!

### Texting While Driving Doubles Reaction Time

In a study performed at Texas A&M University, researches found that typical reaction time to road obstacles without texting was 1 to 2 seconds. That doubled to 3 to 4 seconds regardless of whether the driver was reading or typing a text.

### September's Trivia Winner—P.A.S.M.C.

**Congratulations to the Winner of the September Trivia Question for Tim Horton's coffee & doughnuts: Physician Anaesthetic Services Medical Corporation.** Located at 303-400 Tache Avenue, Physician Anaesthetic Services Medical Corporation (PASM) currently provides services to 28-30 physicians within Manitoba. PASM has been providing anaesthesia services since their partnership in 1954, and has recently become incorporated in 2011. For more information, please call them at 204-233-3413. Prior to TByD, PASM was plagued by slow-running computers which were constantly freezing, and by pop-ups and unknown errors. Since joining a monthly service plan TByD has helped PASM by running computer optimizations and upgrades on all their computers. When asked if there is anything that TByD could do to improve their service, PASM stated "No! TByD gives us EXCELLENT service!", and are thinking of having TByD design their website.

**To be next month's featured business, with the added bonus of Tim Horton's coffee and doughnuts delivered to your door, enter this month's trivia contest that is located in the monthly e-newsletter.**

#### October Trivia Question:

When Neil Armstrong and Edwin Aldrin sat down to eat their first meal on the moon, their foil food packets contained what?

- A) Roasted Turkey and all the trimmings.
- B) Turkey Dogs
- C) Hot Turkey Sandwiches
- D) No Turkey at all

## Forget the iPad, What People Really Want is a Windows Tablet by Paul Liley

Take a look around and it's easy to come to the conclusion that Apple's iPad is what the masses want. After all, nobody's standing in line overnight to purchase a PlayBook. Next on the list is Android, though only if the price is right (and Amazon's Kindle Fire is priced right). Where does Windows fit in with all this? Maybe much higher than you think.

AllThingsD dug up some interesting stats and surveys that paint a picture of Windows lust on the tablet form factor. Boston Consulting Group (BCG), for example, recently conducted a survey and found that 42 percent of Americans want a Windows tablet, compared to 27 percent for iOS, 20 percent for Android, 9 percent for BlackBerry, and 3 percent for webOS.

"The interest rises to 53 percent of the market when non-users of tablets are factored into the equation," BCG said.

BCG isn't the only one reporting a preference for Windows. Forrester Research conducted a survey earlier in the year and found that 46 percent want Windows on their tablet, compared to 16 percent who want iOS and 9 percent pining away for Android.

If these numbers are accurate, it means there's a huge opportunity for Microsoft to swoop in and dominate a landscape that currently belongs to Apple.

