

Volume 4 September 1, 2011

Email: helpdesk@tbyd.ca Phone: 204-227-6338

TECH TIPS

App of the Month— Easus Todo Backup

This FREE backup utility from Easus provides the ability to perform full, incremental and differential backups which is very unusual for a no cost program. Backups can be scheduled to run daily, weekly or monthy and the program also provides other neat options for backing up and restoring your PC. Looking to backup your PCs? Give us a call and we'll setup a consultation appointment.

18-29 Year Old Women are the 'Power-Users' of Social Media.

In a not so surprising study, PEW internet found that of the people that are online, 90% of 18-29 year old women use social networking, and 70% of them use it daily. I personally didn't really need a study to tell me that, as I could have just looked over at my daughter...

Windows XP turns 10

The decade old Operating System still powers more than 50% of machines world-wide, but of all the currently used OS's, has the weakest security. Put the 2 together—biggest market share and weakest security and you can see why it is the most targeted Operating System for hackers and spyware creators. I still use XP on 2 of my machines, (3 others in the house with Windows 7, 1 linux, 1 OSX), but I think it may be time to look at upgrading the XP machines as the clock runs out on Windows XP in 2014. Looking for upgrade advice? Give us a call-227-6338 or helpdesk@tbyd.ca

Facebook Flips \$40,000 at Bug Hunters in Just Three Weeks

You might recall that Facebook launched a security bug bounty a few weeks back in which the social networking service promised to "pay for undiscovered security bugs that are responsibly disclosed to us." The social service wasn't just paying lip service, and in fact has shelled out more than \$40,000 since launching the program three weeks ago.

Facebook didn't say how many bugs were discovered, but did reveal the program's been especially lucrative for one unnamed bug hunter in particular who's raked in over \$7000 for flagging six different issues. The way it works is anyone is free to sign up at Facebook's <u>whitehat security page</u> and begin submitting bug reports.

"Because bug reports are often complicated and can involve complex legal issues, we chose our words carefully when announcing the program. Perhaps because of this, there have been several inaccurate reports about how the program works," <u>Facebook explains</u>. "For example, some stories said that the maximum payment would be \$500, when in fact that is the minimum amount we will pay. In fact, we've already paid a \$5,000 bounty for one really good report. On the other end of the spectrum, we've had to deal with bogus reports from people who were just looking for publicity. " The bug bounty program covers Facebook but doesn't cast an umbrella over the various third-party applications that plug into the social networking service.

August's Trivia Winner-McLeod Massage.

Congratulations to the Winner of the August Trivia Question for Tim Horton's coffee & doughnuts: **McLeod Massage Therapy Clinic**.

Located at Unit 9 – 836 McLeod Avenue, the McLeod Massage Therapy Clinic offers a wide range of massage services including Relaxation Massage, Deep Tissue Massage,

Myofascial Release, Swedish Massage, among others. With a team of 5 Registered Massage Therapists, and 2 administration staff, they are committed to providing the highest quality massage therapy services in a safe and comfortable setting, in the heart of Winnipeg.

For more information, please visit their website at: <u>www.mcleodmassage.ca</u>, or call them at 204-663-1582.

TByD has helped McLeod Massage by setting up a wireless router and networking their administration computer so that they can now process benefit claims online.

To be next month's featured business, with the added bonus of Tim Horton's coffee and doughnuts delivered to your door, enter this month's trivia contest that is located in the monthly e-newsletter.



September Trivia Question: If you had pogonophobia, what would you be afraid of? Email your answer to: answer@tbyd.ca for your chance to win Tim Horton's coffee & doughnuts delivered to your door!